

AQ DOCLINKS



As a manufacturer, you know that dealers, consultants and reps are constantly looking for more – and better – information when selecting products and accessories for a quote. Within AQ, we give those who publish in our Catalog a variety of ways to present additional information, which we define collectively as “media.”



BENEFITS

The benefit of DocLinks is that it provides a tremendous amount of flexibility in presenting your products within AQ. Because these are your materials, you’re controlling the message – telling customers what you want them to know.

SUBMITTING

As the name DocLinks implies, the best way to submit and have the information in AQ is through links (URLs) to the documents on your own website. This ensures that when you update any materials, customers accessing that info through AQ will have the latest version. We will accept links to your website or any approved, third-party host such as YouTube or Vimeo. Do not include prices in materials.



If links are not available, we will consider accepting PDFs of the documents. However, because this eliminates automatic updating, this is not the best or preferred method.

SUGGESTED DOCLINKS

Assembly Instructions
Brochures
Care & Maintenance
Catalogs
Catalog Pages
Color Charts
Diagrams
Flyers

Freight
Installation Manuals
Installation & Operation
Instructions
Marketing Sheets
MAP Policies
MSDS
Options & Accessories

Owner’s Manuals
Parts Lists
Parts Manuals
Product Guides
Service Manuals
Terms & Conditions
Videos
Video Brochures
Warranties