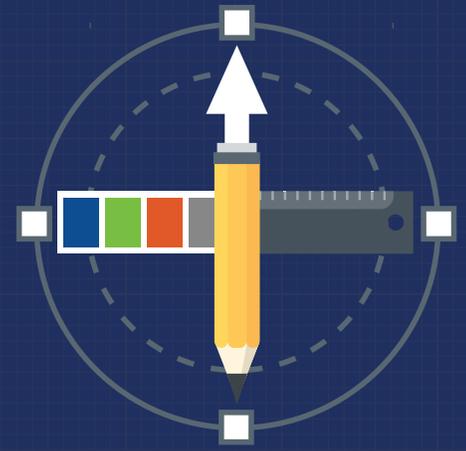


Draw Attention with 

CAD and Revit

This is the second post in our “Media Monday” series highlighting the different ways publishers in the AQ Catalog can present information that dealers, consultants and reps want to see. This week’s topic deals with CAD blocks and Revit families, which we’ll refer to collectively as “CAD/Revit.”



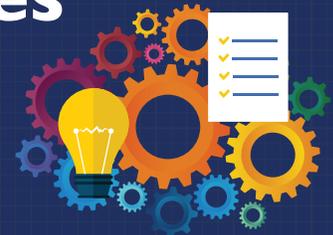
Part of the Quoting Process

Publishers are growing increasingly aware that design is becoming an integrated part of the quoting process. As a result, AutoQuotes is making it easier than ever for publishers/manufacturers to provide CAD/Revit in the AQ Catalog.

- +50%** In a recent survey of AutoQuotes customers, more than half of the respondents said that they now “sometimes,” “often,” or “always” include drawings or models as part of their proposal process
- 67%** 67 percent said that expanding CAD/Revit content in the AQ Catalog would be valuable to their business.
- 58%** In the same survey, almost 58 percent plan to provide drawings or models because “it will help ensure accuracy.”

Added Features and Capabilities

Currently, the AutoQuotes media team adds features and capabilities that make CAD/Revit even more valuable to the user. Our specialists enhance submitted CAD/Revit to embed specs and mechanical, electrical and plumbing (MEP) data – information that saves the user time and money while providing a more efficient and accurate design.



Filtering by Availability



When a customer is searching the AQ Catalog, CAD/Revit will show up in the right-side Details section. The user has the option of filtering results by whether CAD or Revit is available. Many customers tell us that they automatically use this filter, whether or not they plan to design. They use CAD/Revit in decision-making as another visual, similar to a product picture. Therefore, without CAD/Revit, you may be missing from many potential customers’ search results.

200,000+ CAD/Revit Objects

Right now the AQ Catalog has almost 200,000 CAD/Revit available, with more added daily. As a manufacturer/publisher in the AQ Catalog, it is important to consider supplying CAD/Revit – it’s becoming increasingly important to your customer base.

